



# NATIONAL HUB FOR HEALTHCARE INSTRUMENTATION DEVELOPMENT

Kalanjiyam Building, 2<sup>nd</sup> Floor, Opp. to Mining Engineering,

Anna University, Chennai – 600 025

Ph. +91-44-2235 7953, E-mail: au.nhhid@gmail.com

Dr. S. Meenakshisundaram  
Co-Coordinator

Dr. M. Sasikala  
Coordinator

The National Hub for Healthcare Instrumentation Development (NHHID) is funded by the Department of Science and Technology for carrying out mission-oriented projects related to healthcare instrumentation development, invites application for the Business Liaison Executive post for the Project Titled “**Medical Device Development & Commercialization**”. Candidates who have passion for indigenous development of healthcare instrumentation and Commercialization **should submit their CVs on or before 20.12.2021** along with educational certificates to **The Coordinator through post only** to the below mentioned address.

## The Coordinator

NHHID, Kalanjiyam Building,  
2<sup>nd</sup> Floor, Opposite to Mining engineering,  
CEG Campus, Anna University,  
Chennai - 600 025.

The shortlisted candidates will be called for an **interview** after scrutinizing the applications. The actual date and time of interview will be intimated to the shortlisted candidates in due course **by email only**.

Sl. No	Manpower	Essential and Desirable Qualification
1.	<b>Business Liaison Executive –</b> (Rs. 20,000/- per month)  1 Post	<b>Essential:</b> BE / B.Tech / M.E / M.Tech / MBA (U.G. & P.G. – First Class & Regular).  <b>Desirable:</b> 1. Certificate Courses in Management or Computers 2. Internship Programs in Management 3. 1-2 years of Marketing & Promotion Experience preferably in Healthcare.

## Major Duties of Business Liaison Executive:

The candidate will support the Marketing & Promotional Activities of the **NHHID Project** titled: “**Medical Device Development & Commercialization**”. Specifically he/she will be employed to:

- To liaise & network with hospitals, industries, national agencies, state & central government bodies for enabling bringing of products to the market and public use, and create awareness about the facilities and services offered.
- To enable DST-TDT to replicate the Hub model and other related programmes to spread indigenous medical device development and commercialization across the country by providing coordination support, assistance and networking.
- Achieve short and long term revenue model
- Organize promotional events and exhibitions for existing and new indigenous products.

## General Instructions

- Candidates attending the interview will do so at their own expense.
- Candidates should mention % of UG & PG marks in the resume.
- These posts are purely temporary.
- Selected candidates have to report for their duty within 2 weeks after the interview.
- The duration of the fellowship would be co-terminus with the project.
- The selection criteria are as per the guidelines of Anna University, Chennai.

*M. Sarikala*  
*30/11/2021*

**COORDINATOR**  
**NHHID**

**COORDINATOR**

**National Hub for Healthcare Instrumentation Development**  
**Anna University, Chennai - 600 025.**



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**Personal Profile:**

Post Applied for:	
Applicant Name:	
Father's Name:	
Date of Birth:	
Marital Status:	Single / Married
Gender	Male / Female
Do you belong to SC/ST	Yes / No (If Yes Please attach the community certificate)

**Contact Details:**

Present Address	
City / State / Pincode	
Mobile	
Email	
Permanent Address (if different from present address)	

**Educational Qualification:**

Please list in chronological order, starting from matriculation onwards.

Name of the Examination/Degree	University / Board	Division / Grade	Field of study / Subject/s	Date of passing	Place / Country

**Declaration:**

I declare that the information I have provided in this application form, to the best of my knowledge and belief, is correct and complete.

If I include any details that you know to be false or if I withhold relevant information, I may render myself liable to disqualification from the selection process or, if awarded the fellowship, to withdrawn.

Date:

Signature