

CENTRE for ENTREPRENEURSHIP DEVELOPMENT ANNA UNIVERSITY, CHENNAI- 600 025 Tamil Nadu, INDIA

Dr R SARAVANAN Director

Phone: 044 - 22 35 75 75 Email: dir_ced@annauniv.edu www.auced.com

No. CED/RC/2020-02/13.10.2020

RECRUITMENT NOTICE: START-UP ANALYST/MANAGER

Centre for Entrepreneurship Development (CED) was setup with a vison of driving innovation and entrepreneurship at Anna University. The objectives of CED are: To Evangelize and introduce entrepreneurship, To drive capacity building activities towards entrepreneurship, To facilitate campaigns, events and conferences to promote entrepreneurship, To provide essential facilities such as labs for budding entrepreneurs and to guide deserving students to get incubation / funding through appropriate agencies. CED has been granted funding from RUSA 2.0 scheme of Govt. of India for promoting start-up culture among the students in academic institutions.

We are looking for a dynamic individual, for the post of STARTUP ANALYST / MANAGER who can take the ownership of event management, outreach and ecosystem building activities. He/she will also be responsible for evangelism, events, workshops and other related activities that engages student innovators and entrepreneurs. This individual, along with other members, will spearhead the outreach activities such as igniters, contests, hackathons, hack days, workshops, trainings, engaging the larger student ecosystem, engaging with the academic ecosystem of the university to evangelize creativity, building things, innovation and entrepreneurship. She/he will be constantly engaging with students and faculty who are aspiring to take their first step into entrepreneurship. In addition, he/she will be responsible to motivate potential student innovators into startupreneur and provide mentoring support to them through networking with alumni and industry.

Responsibilities

- a) Work towards establishing a vibrant startup community by designing, delivering awareness & outreach programs.
- b) Ensure the effectiveness of the program reach out to relevant ecosystem like student innovators, academic staff, alumni network and potential candidates with promising ideas.
- c) Manage and support internal / external communication of achievements, metrics to further the case of innovation and entrepreneurship
- d) Create a calendar of outreach programs, involve internal and external speakers, experts, mentors, partners in executing of such programs.
- e) Provide mentoring support and related facilities to startup aspirants via networking with in-house team, campus alumni and industry experts.
- f) Create and compile project completion report and related documentation from time-to-time.

Skills & Qualifications

• Expectations: Execution and Leadership Skills

• Education: ME/ M.Tech. / MBA

Terms

- Name of the Post: Start-Up Analyst / Manager
- Salary: Rs. 35,000 /- Per Month (Consolidated)
- **Experience:** A Minimum of 4 years as described above
- **Period:** 5 months (up to March 2021)

Interested candidates are requested to apply through online (<u>www.auced.com</u>) and send the hardcopy of the application along with the detailed resume, with photocopies of all necessary documents addressed to Director, Centre for Entrepreneurship Development, Anna University, Chennai 600025 in a cover marked as "Application for the temporary post of StartUp Analyst / Manager at CED" on or before 23rd October 2020.

K. Sararar