

CENTRE FOR TECHNOLOGY DEVELOPMENT AND TRANSFER ANNA UNIVERSITY, CHENNAI - 600 025

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Advt. no:2021IN1192/ TEC

Date: 15/09/2020

RECRUITMENT NOTIFICATION

Centre for Technology Development and Transfer invites applications from the eligible candidates on temporary contract basis for Technology Enabling Centre, Anna University, Chennai 600025.

S.NO	DESIGNATION	QUALIFICATION	DESIRABLE EXPERIENCE	NUMBER OF POSTS	CONSOLIDATED PAY PER MONTH
1	Project Associate	B.E / B.Tech / MBA (with First class)	2 years	3	Rs.40,000/-

a. Desirable Experience

Minimum 2 years of strong functional experience preferably in Technology Management, Product management, Business Development, Product promotion.

- > Good understanding of market research techniques, data analysis and statistical methods.
- Good Communication skills.
- Creativity and commercial awareness.

b. Job Profile

- > Networking with industries, partner organizations and other professionals.
- > Help with marketing plans, advertising, direct marketing and campaigns.
- > Organize and implement market research to produce relevant marketing information.
- > Data handling and mining and visualization.
- > Travel and meet the customers, present projects to clients, work with them to strategize and improve the material according to their needs.

CONTRACT PERIOD:

One-year contract which could be extended based on the performance and subject to necessity.

HOW TO APPLY:

Interested candidates are requested to apply through online (ctdt.annauniv.edu) and send the hardcopy of the application along with the detailed Curriculum Vitae (CV), photo copies of all documents (self attested) necessary to substantiate credentials in the CV addressed to the Director, Centre for Technology Development and Transfer, Anna University, Chennai 600025 in a cover superscribed as "Application for the temporary post of Project Associate at Technology Enabling Centre" on or before 30.09.2020 (05.00 pm).

DIRECTOR, CTDT

